



DOCKET NO: 209745US25X CONT  
CLIENT REF. NO: OBSP/5R-GARD

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

IN RE APPLICATION OF :  
WILL H. GARDENSWARTZ, ET AL. : EXAMINER: CHAMPAGNE, D.  
SERIAL NO: 09/893,775 :  
FILED: JUNE 29, 2001 : GROUP ART UNIT: 3622  
FOR: COMMUNICATING WITH A :  
COMPUTER BASED ON THE OFFLINE  
PURCHASE HISTORY OF A  
PARTICULAR CONSUMER

RECEIVED  
MAY 24 2004  
GROUP 3600

AMENDMENT UNDER 37 C.F.R. § 1.111

COMMISSIONER FOR PATENTS  
ALEXANDRIA, VIRGINIA 22313

SIR:

In response to the Official Action dated December 30, 2003, please amend the above-identified application as follows:

**Amendments to the Claims** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 11 of this paper.